



## MENTOR MICHIGAN 2010 PSA REQUEST FORM

Now is the time to reserve your copy of Mentor Michigan's 2010 public service announcements (PSA). There are two television PSAs featuring former University of Michigan football coach Lloyd Carr which both aim to recruit mentors in Michigan. There is also one radio PSA featuring renowned musician James Taylor. We are asking for your help to distribute these PSAs by connecting with your local media contacts and sending or hand delivering the TV/radio PSAs to stations. We will begin shipping the PSAs as soon as we receive requests.

To receive your Mentor Michigan PSAs, please return your completed form to Elyse V. Walter at:

Michigan Community Service Commission  
1048 Pierpont, Suite 4  
Lansing, MI 48913  
Fax: (517) 241-3869  
Email: [verberkmoese@michigan.gov](mailto:verberkmoese@michigan.gov)

Organization \_\_\_\_\_

Contact Person(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### **PSA Formats**

#### **Television:**

- ☐ Electronic (MPEG video/audio stream & WAV audio) Number of copies \_\_\_\_\_
- ☐ DVD Number of copies \_\_\_\_\_

To what television stations will you distribute the PSAs? \_\_\_\_\_

## Questions?

Contact Elyse V. Walter at (517) 241-0063 or [verberkmoese@michigan.gov](mailto:verberkmoese@michigan.gov).